

**VALLEY CITY-BARNES COUNTY DEVELOPMENT CORPORATION**  
**Wednesday, August 31, 2022 at 7:00 a.m.**  
**Regional Technology Center, 415 Winter Show Road SE**

**AGENDA**

- 1) Call to Order
- 2) Roll Call/Chezy/AdShark Recruiting Campaign-Grant Status/Commitments
- 3) Long Term Planning
  - a. Recruiting & Retention
  - b. Quality of Life
  - c. Non-Traditional Economic Development, Basic Industries & Secondary Sector
  - d. Primary Sector
  - e. Other
- 4) Adjourn

MEMO TO: DC Board of Directors

FROM: Jennifer Feist, Director of Development

RE: Long Term Planning

DATE: August 24, 2022

With the approval of the 30-year sales tax extension, we now have 36 years of funding in place through the City of Valley City. Barnes County reviews our budget request annually and has been providing about \$200,000 each year. Stating that, discussion over the last many months has been about a vision of adding 1,000 new jobs and 1,000 new people across the community and among all employers. It may take 5 years, or 10 or more years, to reach these numbers. While the primary sector would drive growth, basic industries would attract new people and retail and service sectors would also benefit.

Please think about the following questions prior to the meeting:

- \*\*Where do you want to take us?
- \*\*What is important to you?
- \*\*What investments should be made to achieve the vision?
- \*\*What do we want to accomplish in the next 12 months, the next 3 to 5 years and long-term?
- \*\*What are our challenges? We have discussed a number of them - recruiting and retaining people, infrastructure, housing, amenities, activities, workforce training and others. What else?

Investment of economic development resources (time and money):

- 1) Recruiting & Retention: What else should be done to enhance/intensify recruiting and retention?
- 2) Quality of Life: What community investments should be made to attract and retain people?
  - a. Amenities
  - b. Activities/Events
  - c. Public Gathering Spaces
  - d.
  - e.
- 3) Non-Traditional Economic Development, Basic Industries & Secondary Sector. Should we invest in the following and in what way? Again, to enhance/intensify community growth?

- a. Educational Facilities and/or Equipment
- b. Publicly owned infrastructure related to \_\_\_\_\_
- c. New hospital, expanded recreational facilities, the arts, anchor retail businesses
- d. Changes to existing programs/new programming
- e.
- f.

4) Primary Sector

- a. Focus on retention and expansion of existing primary sector businesses
- b. Work to attract a new company
- c. Workforce
- d.

5) Other

Our Vision and Mission adopted by the Board a good number of years ago are still relevant today.

**Vision**

The Valley City-Barnes County Development Corporation strives to elevate the standard of living and enhance the quality of life for all through business growth and career and educational opportunities that attracts and retains talent.

**Mission**

The Valley City-Barnes County Development Corporation leads job creation through business retention and expansion, entrepreneurial development and attracting new and expanding businesses to Barnes County.

Thank you.